



Company Profile



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COMPANY OVERVIEW

CareerHone is a technology Company providing highly scalable web solution with innovative approaches and advanced methodologies. The company focused in developing products and providing end to end solutions in web application engineering, since 2007. We concentrate on web strategy consulting analysis and web design with seamless integration.

We work with clients in a variety of industries on a wide range of web solutions, such as information architecture, creative web design, web analytics, web usability, web strategy, email marketing, database development, search engine marketing, e-commerce solutions, web hosting, domain name registrations, ERP Solution, Content Management System, mobile application development and many more.

OUR MISSION

We endeavor to maximize value for our customers by offering efficient and cost effective solutions for business promotion, process support and transaction accomplishment.

OUR VISION

We strive to become an integral part of every organizations business promotion plan.

OUR VIEW – *WEB DESIGN AND DEVELOPMENT*

We have always seen Internet as a business facilitator rather than a technology phenomenon. Our usage of internet technology has therefore been directed towards business promotion of our customers.

OUR CORE VALUES

We firmly believe that core values keep organizations stable and focused to the common goal. Our core values have helped us achieve our mission to bring measurable benefits to our customers.

RESPONSIBILITY

Responsibility, not just of quality work but of continuous selfdevelopment, of our decisions and of our actions. This helps us think rationally and provides a sense of accountability to ourselves, our commitment to customers and to our colleagues.

PASSION

Work at CareerHone involves constant innovation and creativity. It involves a continuous thought process to get tangible benefits to our customers, taking into account the uniqueness of their purpose. Passionate people with a determination to make the difference are the ones who make this possible.

TEAM WORK

"Together we can achieve the impossible" is our belief. Our success is a result of our team work. Experts from the field of management, marketing, IT, arts, content & various other disciplines work as a team on every project, every endeavour. Dedication, passion and teamwork are the true means to our mission fulfilment.

INTEGRITY

We realize the importance of the job & information we handle. We understand the responsibility that each member of our team has to shoulder and we do that with highest levels of trust, honesty and integrity of purpose and action.

OUR SLOGAN

“Your smile is our commitment”

SERVICES OFFERED

- E-commerce Web Solutions
- Dynamic Website Construction and Redesigns
- LOGO Design
- Domain Registration
- Web Hosting
- Database Hosting
- ERP Solution
- Email Marketing
- Application Software Development
- Search Engine Optimization and Promotion
- Social Media Optimization
- Mobile Application Development
- Payment Gateway Integration

WEBSITE & E-MAIL HOSTING

- Unlimited Disk Space and Bandwidth
- Flexible, Easy to Use Control Panel
- Unlimited Sub Domains, FTP Accounts, and Email Accounts
- Latest Control Panel
- Password Protected Directories and Custom Error Pages

- Unlimited MySQL Databases with phpMyAdmin Access
- 24/7/365 Server Monitoring

FACT SHEET

- Years of Business – 6 years
- Target Market – Government Sectors, Private Sectors, Public Sectors, Financial Sectors and many more
- Technologies – Microsoft .NET, J2EE Java Development, AJAX, Silverlight, WCF, Pearl, Joomla
- Frameworks – PHP/MYSQL, ASP/MSSQL

WHY CAREERHONE?

GOAL DRIVEN WEB DESIGN & DEVELOPMENT

We craft effective user experiences guided by your business objectives. Our task is to give your site visitors what they need through wise approaches of the latest research studies.

Just about all the sites we have created include our content management system (CMS) in Word press which allows clients to maintain their sites without knowledge of HTML, programming or complex authoring tools.

The easier is to update a site, the more likely it will be kept current, and the better it will serve its audiences. We build websites following secure steps and feedback with proven, industry standard methodology.

RAPID PROTOTYPING TO CUT OFF THE COSTS

When dealing with a web design & development project, we provide a working wireframe prototype at an early stage-this will provide a high level representation of navigation, content and image placement of the homepage and subpages. Although actual imagery content is not represented in these unbranded diagrams, functional notes and page visibility information are included. Working out revisions to placement in

the wireframe stage is more efficient than changing the fully illustrated representation of the website.

OVERALL CONSULTANCY

We can help you set up measurable goals for website conversion, reach your goals through persuasive copywriting and design and measure success with website statistic tools.

REPORTS OPTIMIZATION

Highlighting where your web pages can be improved with best practice development techniques to increase speed, reliability, flexibility and search engine visibility.

SESSION I – WEB DEVELOPMENT PROCESS AT CAREERHONE

PHASE 1 – INFORMATION GATHERING

- Goals** -
- **Purpose** - what is the purpose of the site? Do you want to provide information, promote a service, or sell a product?
 - what do you hope to accomplish by building this web site?
 - **Target Audience** - is there a specific group of people that will help you reach your goals?
 - **Content** - what kind of information will the target audience be looking for?

PHASE 2 – PLANING

Using the information gathered from phase one, it is time to put together a plan for your website. This is the point where a site map is developed. The site map is a list of all main topic areas of the site, as well as

subtopics, if applicable. This serves as a guide as to what content will be on the site.

PHASE 3 – LAYOUT DESIGN

- **3 Prototype Designs** – This is typically a .jpg image of what the final design will look like. Often times you will be sent an email with the Mock ups for your website.
- **Look and Feel** – In this the client will be asked few questions, such as colour combination of the site, background to be used etc.
- **Can View Designs and Suggest** - allows you to view your project throughout the design and development stages. The most important reason for this is that it gives you the opportunity to express your likes and dislikes on the site design.

PHASE 4 – DEVELOPMENT STAGE

- The developmental stage is the point where the web site itself is created. At this time, designer will take all of the individual graphic elements from the prototype and use them to create the actual, functional site.
- Elements such as interactive **contact forms, flash animations** or ecommerce shopping carts are implemented and made functional during this phase.
- **Placing your content** and distribute it throughout the site, in the appropriate areas.
- **Writing valid XHTML / CSS code** that complies with current web standards, maximizing functionality.
- **CMS Integration - .NET or in Wordpress** if required

PHASE 5 – TESTING AND DELIVERY

- We will test things such as the complete functionality of forms or other scripts, as well last testing for last minute compatibility

issues in browsers versions such as Internet Explorer 9, Mozilla, and Google Chrome etc.

- Once it is approved its time to upload the site. An FTP (File Transfer Protocol) program is used to upload the web site files to your server

PHASE 6 – WEBSITE MAINTENANCE

- One way to bring repeat visitors to your site is to offer new content or products on a regular basis.
- We offer maintenance packages based on how often you anticipate making changes or additions to your web site.

SESSION II – SEARCH ENGINE OPTIMIZATION

We use proven techniques, powerful web analytics tools, and a deep expertise in statistical evaluation to generate solid, measurable results at every stage of the search engine marketing process.

- Keyword optimization
- Back link Creation
- Sitemap Generation of all your pages.
- Google Analytics Integration – where you can track your visitors
- Separate titles and descriptions for all the pages.
- Guarantee in first 20 websites, first 2 pages.
- All keywords are guaranteed to a period of 1 year from the date of optimizing.

OUR UNIQUE FEATURES – WEBSITE DEVELOPMENT

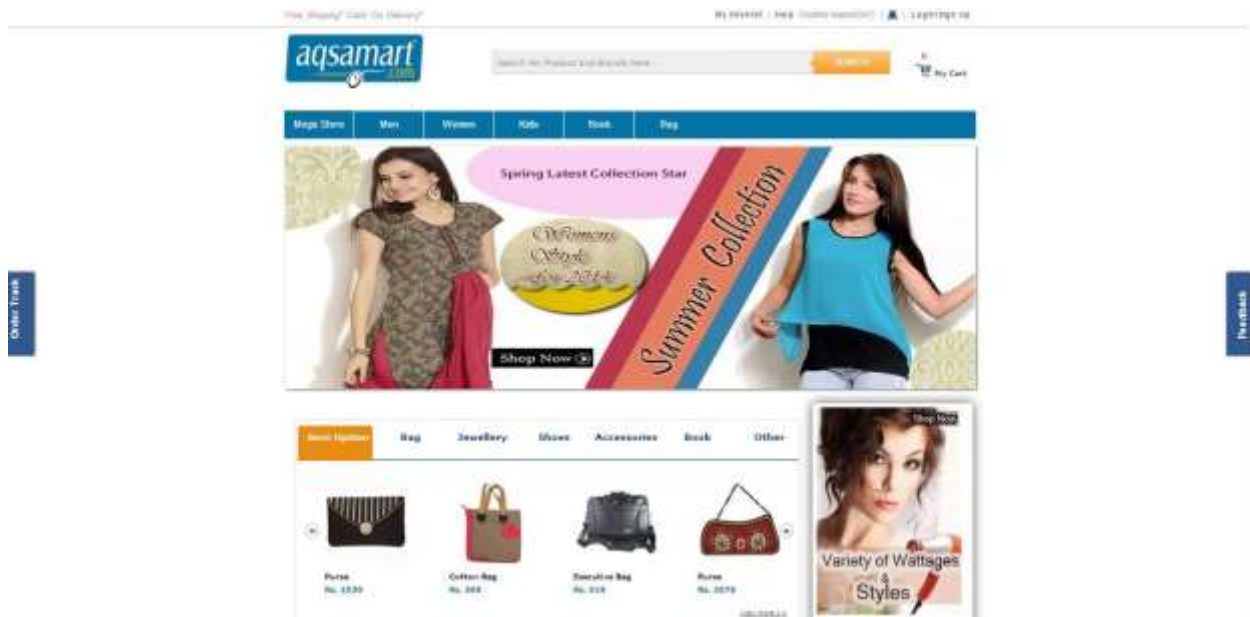
- J query Animations and Java Script Links will be provided
- Professionally designed Homepage with clients requirement
- Separate Header images for all pages (images should be provided by the client)
- Unique and attractive design will be provided.
- Send Enquiry form – Users – Feedback of Visitors can be tracked
- Separate Pages for all divisions with detailed description and sub links.
- Advance XHTML / CSS Layout & Setup of Website (advanced JQUERY)
- Website is compatible in iPhone, iPads, Android, windows and all major mobile phones.
- Photo Gallery of all divisions in Silver Light Box ■ Interactive Google Map of Location.
- Links to Social Networks – Facebook, Twitter and You Tube video.
- Created using cutting-edge table less CSS programming
- Guaranteed cross browser compatibility for: Internet Explorer 8+, Firefox 2+, Google Chrome, Safari, Opera and Netscape.
- Drop down menus will be created for optimal navigation
- On demand maintenance and updates

HOW WE WILL START THE WEB DESIGN PROCESS?

- Upon signing the contract, the client will be asked to fill a questionnaire asking the corporate colours of the company, the websites they like etc.
- Upon this, we will provide you with 3 different custom designed layouts (Mock Ups) and button styles and on discussion will develop the layout style and structure.
- Start developing the site in HTML with the structured layout with animations.
- Once the HTML is completed – the whole design will be converted to CMS with interactive forms.

PORTFOLIO

- Aqsamart Megastore Pvt. Ltd. Website- www.aqsamart.com
Description - Online shopping portal



- Adarsh Hindi Vidyalaya, Assam
Website- www.ahvhe.org
Description- Private School



Our School

- Our Value
- Teaching Staff Particulars
- Infrastructure
- Library Facility
- Activities and Leisure
- Additional Features

Welcome To Our School Website



Adarsh Hindi Vidyalaya was established in on 8 August 1984, to meet the growing demand in the higher education sector particularly for the Hindi Medium in the state.

The school is situated near to the National Highway 38 which is located in the heart of the city. With the growing number of students the educational institute has grown as one of the leading schools in the Margherita area.

With more than 100 students on board it has established itself as

Quick Enquiry

- Library Facility
- Activities and Leisure
- Additional Features
- School Campus
- Our Value
- Teaching Staff Particulars

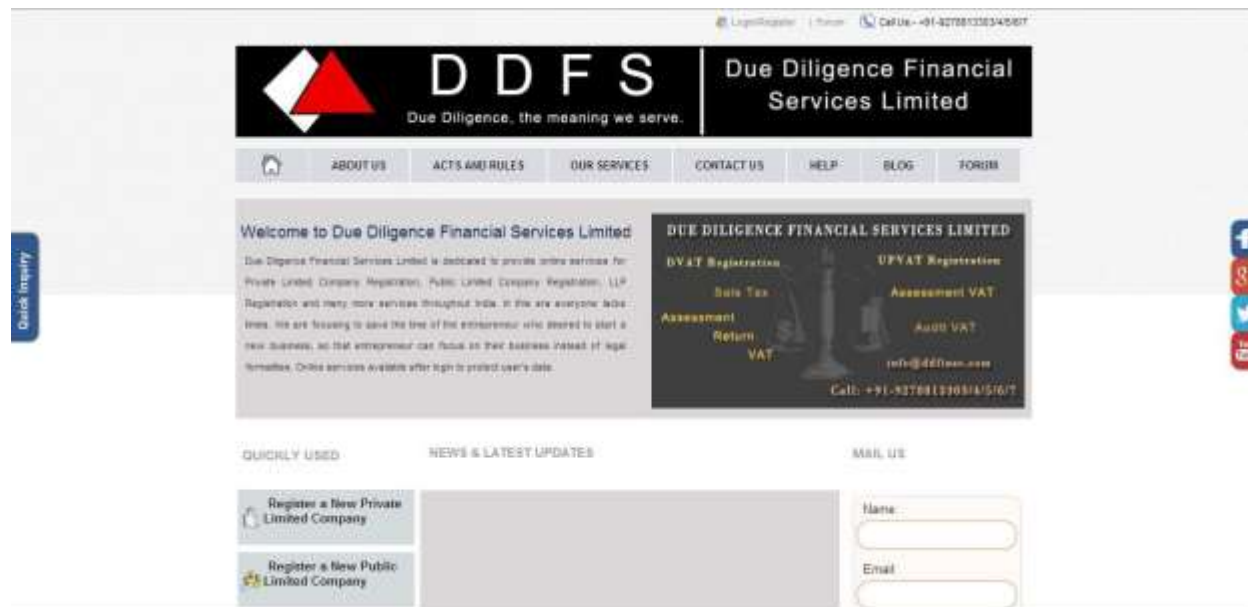
- AdValue global Pvt. Ltd.
Website- www.advalueglobal.com
Description- Social Media Marketing

- B M A College, Baheri, Darbhanga
Website- www.bmac.ac.in
Description- Government College

B M A College Examination Section
 Website- www.bmacexams.in
 Description- Online Admission portal



Due Diligence Financial Services Limited
 Website- www.ddfinse.com
 Description- Financial Service provider



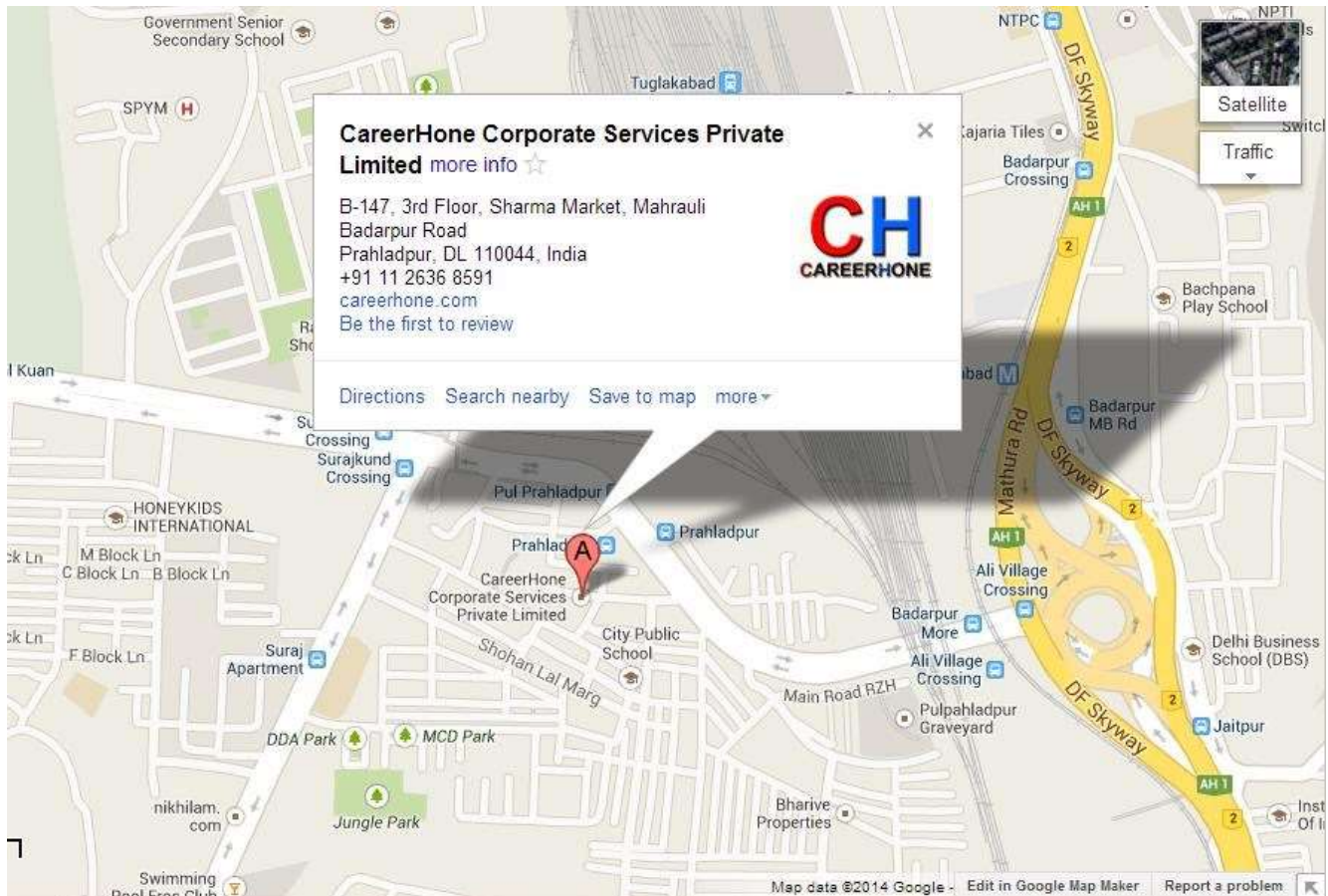


Sant Kabir Trust
Website- www.santkabir.org
Description- Spiritual Trust





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